

Assess your Data Literacy Maturity

Measuring people's ability to talk and work with data.

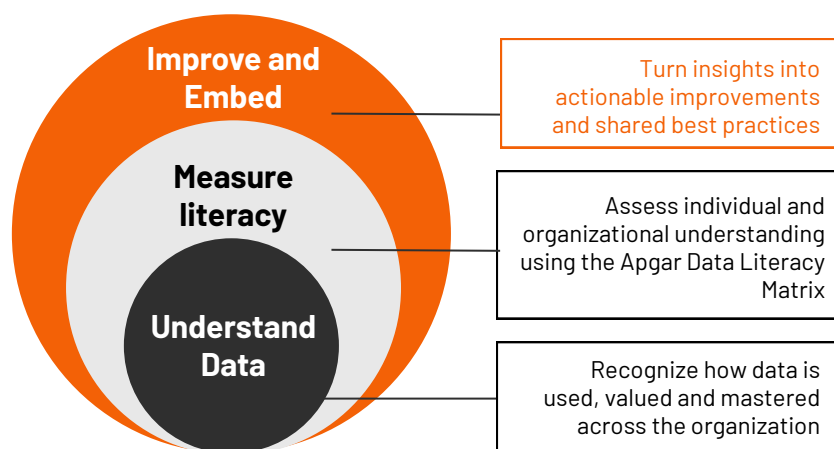
Turning Data Literacy into a Business Lever



What is not measured cannot be improved. Maturity in Data Literacy is based on its measure and the roadmap/vision derived from the understanding of its result.

Data Literacy is difficult to quantify because understanding data varies across roles and contexts. Having worked at every level of data maturity with multiple organizations, Apgar knows how data is used, valued, and mastered.

Apgar offers a **matrix** and a **method** to measure data literacy within everyone and every organization. It offers a glimpse of understanding on **how** **literate one is** and **one can be**.



Data Literacy Assessment Process

INPUT

- Data literacy As-Is level
- Current data literacy programs



Intermediary analysis

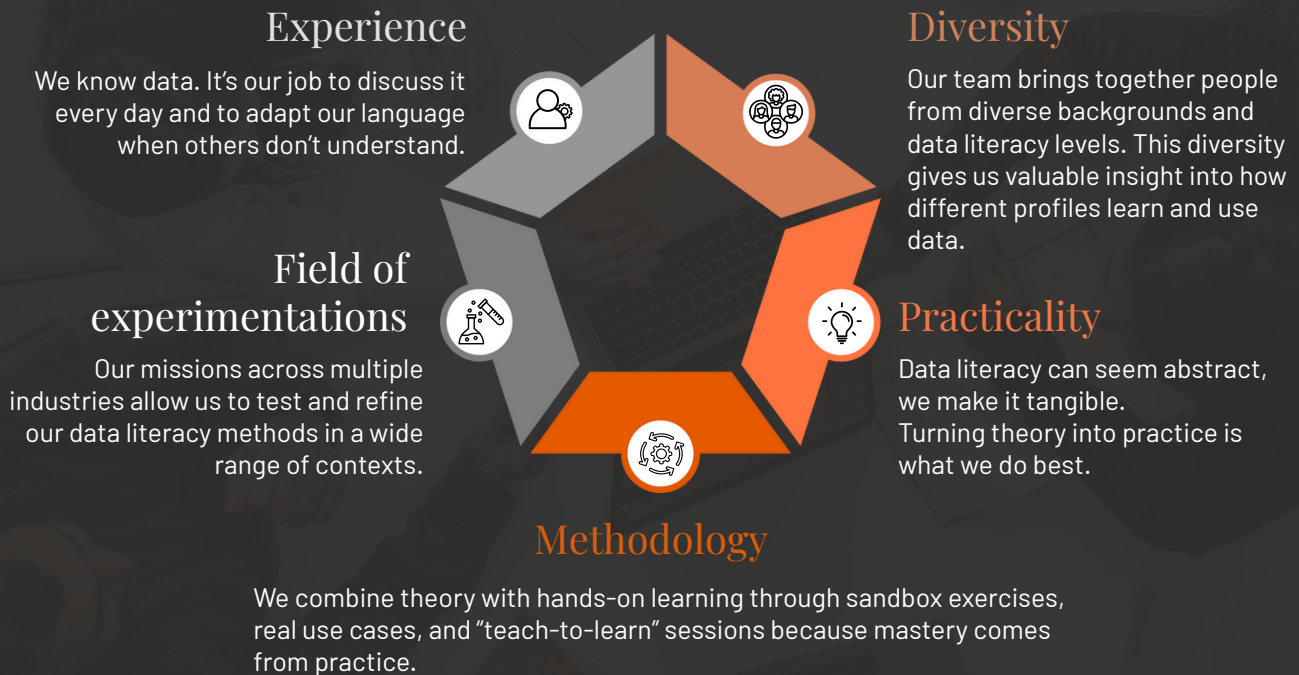
A **five-section deep matrix** with more than a hundred questions targeted for organisations and people



OUTPUT

- Data literacy recommendations
- Maturity level with detailed results

Turning Data Literacy into Action



Data Literacy is an enabler but also the entrance key to information technologies.

UNDERSTANDING

Data Literacy is a human-centric topic. It starts with people and their knowledge. That's why we begin by understanding who we are assessing, and in which context.



ASSESSMENT MATRIX

A complete matrix of data literacy levels, supported by targeted questions, helps us determine each interviewee's level of understanding.



INDUSTRIALIZATION

If a whole organization must be assessed we industrialized this matrix forms to map with the right scope.



RECOMMENDATIONS

Once we've identified whether you're a data toddler or a data master, we guide you with tailored advice and possible next steps.



ABOUT APGAR

APGAR designs and delivers innovative data and AI solutions and supports clients with expert advisory services to ensure successful adoption and long-term value. With a team of over 230 data and AI experts, APGAR combines product development, integration, and advisory capabilities to help companies turn data into a strategic advantage.

Want to learn more?

Contact APGAR via email or scan to get in touch.
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